

# Writing for Business Entrepreneurs, Bloggers, and Authors

**You will take away ideas for immediate application to *any* document you create!**

**Saturday, July 8, 2017  
9:00am-12:00pm**

- \* Self-editing for any document
- \* How to enhance your blog or website
- \* Legal pitfalls for business entrepreneurs, bloggers, and authors
- \* The art of making a meme for your business website/materials
- \* Handouts on topics covered
- \* Networking opportunities to enhance your writing success

Presented by: Yvonne Ortega  
[www.yvonneortega.com/books/](http://www.yvonneortega.com/books/)

**Registration Deadline: June 30, 2017**

## **Two Levels of Participation**

### **VIPs:**

- \* On-the-spot coaching on a blogpost, article, flyer & business card combo, or website pages
- \* The recording of your coaching session using your device (smart phone, iPad, etc.)

VIP: \$150

**\*\*Only 2 VIP slots, First-Come First-Served**

### **Active Participants:**

- \* Participation in feedback sessions to the VIPs
- \* Participation in questions & answers

Active Participant: \$100

**\*\*Only 4 spots**

**Venue: 11827 Canon Blvd., Suite 100; Newport News, VA 23606**

Registration includes Continental Breakfast.



Yvonne Ortega is the author of *Moving from Broken to Beautiful® through Forgiveness*, *Moving from Broken to Beautiful: 9 Life Lessons to Help You Move Forward*, and *Finding Hope for Your Journey through Breast Cancer*. Her fourth book, *Moving from Broken to Beautiful® through Grief*, will launch in August. Yvonne has taught writing in California, Colorado, Maine, New Mexico, Pennsylvania, Vermont, and Virginia.

*"Her workshops at the Colorado and Greater Philly Christian Writers Conference are enthusiastically received."* ~Marlene Bagnall, Litt.D., Director CO CWC, Founder and Director, Greater Philly CWC

*"Yvonne is a gifted workshop presenter at our annual conferences. Her excellent sessions involved scores of writers in . . . self-editing and in preparing nonfiction book proposals. Her direct, hands-on approach leads to a rich understanding of the concepts of good writing."* ~Vicki Reynolds Schad, President Maine Fellowship of CW

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## **Writing for Business Entrepreneurs, Bloggers, and Authors REGISTRATION FORM**

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ **Reserve my Spot!** [ ☐ VIP [ ☐ Active Participant

**Reserve Your Spot Today! Registration Deadline: June 30, 2017**

Register securely online and pay with PayPal at [www.yvonneortega.com/books/](http://www.yvonneortega.com/books/)

OR make check, money order, or cashier's check **payable to:** Moving from Broken to Beautiful® LLC.

**Mail to:** 5702 George Washington Memorial Hwy. #955, Yorktown, VA 23692